

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

 *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Participant:	[3] - [Association BIO NETWORK] ([BIONET])
PIC number:	[891969612]
Project name and acronym:	[Euroscepticism to Euro-engagement: Rural Dialogues about Europe's Future] — [EURO-ENGAGEMENT]

EVENT DESCRIPTION			
Event number:	[3]		
Event name:	[Empower EU Roadshow]		
Type:	[workshop, training, fair]		
In situ/online:	in-situ		
Location:	Bulgaria, Varna		
Date(s):	23.03.2025 – 26.03.2025		
Website(s) (if any):	https://bionet.bg/projects/ot-evroskeptitsizam-kam-evroangazhiranost/		
Participants			
Female:	14		
Male:	6		
Non-binary:	5		
From country 1 Romania:	3		
From country 2 Poland:	4		
From country 3 Italy:	2		
From country 4 Spain:	3		
From country 5 Lithuania:	2		
From country 6 Bulgaria:	11 participants		
Total number of participants:	25	From total number of countries:	6
Description			
<i>Provide a short description of the event and its activities.</i>			

We held a two-day event at the premises of the University of Economics in Varna, welcoming young people from Romania, Lithuania, Italy, Poland, Spain, and Bulgaria.

In addition to presentations related to the main theme of the EURO ENGAGEMENT project: How to transform Euroscepticism into active engagement with the EU, with a special focus on rural communities, we raised questions such as:

-What does persuasive communication mean? ☞Why is arguing not persuasive? ☞The place of respect in the persuasion process. ☞Structure of the argument. ☞If you want to be heard, first listen to the other person—ask questions, don't make assumptions. ☞Understand the needs, perceptions, and beliefs of the other side, show that you understand them, and then present your position/arguments.

- A look at European institutions from the inside—how do they foster and encourage youth initiatives and business and their financing in remote areas?

- The work and opportunities of local action groups (LAGs) and local fisheries action groups (FLAGs) were presented.

The event combined Informative sessions and workshops to educate young representatives of rural communities about the structure, functions, and decision-making processes of the EU institutions. The sessions will also provide insights into EU policies and funding opportunities relevant to rural development. Training on advocacy campaigns.

The event was held with the kind online participation of Mr. Georgi Chapov, Permanent Representation of the Ministry of Youth and Sports in Brussels, Mr. Kaloyan Velkov and Nikola Scorcheliev - youth policy expert, as well as Ms Hristina Kelisakieva, director of the CREA Center – Byala for the interesting insights and good practices about EU funding opportunities in the Municipality of Byala.

Kristiana Kazandzhieva presented the EU institutions and their way of work, as well as the mission of the LAGs and FLAGs. Some of the youngsters were not acquainted at all with the LAGs and FLAGs and the opportunities they offer for young innovators, entrepreneurs and social activists.

Mrs Denislava Nikolaeva was the moderator and trainer during the whole event, offering case studies challenges and teamwork tasks to the participants related to advocacy campaigns, proper communication and media literacy exercises related to overcoming euro-scepticism.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).